Which cement works best for which indication and which substrate? With the different types of restorations and the wide choice of substrates available, GC understands why dentists may be uncertain of which luting agent to choose. They want products that make their work easier, allow them to work in a standardised way and offer predictable results at all times. That is the thinking behind G-CEM LinkForce, GC’s new dual-cure adhesive resin luting cement. G-CEM LinkForce is the universal solution to all adhesive challenges, featuring the optimal strength and aesthetics for all indications and all substrates, with no compromises.

The development of CAD/CAM and the evolution of adhesive dentistry have revolutionised the type of indirect restorations that are performed: from very retentive crowns and bridges to less invasive solutions, such as inlays, onlays, overlays and veneers that need to be bonded in instead of cemented. Parallel to this trend has come a procession of new substrates, such as zirconia, lithium disilicate and hybrid ceramics. One consequence of this revolution is the difficulty for dentists of making sense of the multiple treatment options now available. Mastering all of the adaptation procedures to cover all indications is very challenging, so it is no surprise that most dentists would want a universal solution with a standardised procedure that eliminates the complexity, performs at the highest level and produces predictable results.

G-CEM LinkForce is that solution. Together with G-Premio BOND and G-Multi Primer, it forms a universal adhesive system that ensures a strong bond to all substrates for all indications, with no compromises

- G-Premio BOND bonds with no compromises to all preparations.
- G-Cem LinkForce provides a strong link for all indications.
- G-Multi Primer ensures a stable adhesion to all restorations.

G’s new adhesive luting cement offers many dentist-friendly features, beginning with the mixing. After selecting from the four available shades of the multiple treatment options now available. Mastering all of the adaptation procedures to cover all indications is very challenging, so it is no surprise that most dentists would want a universal solution with a standardised procedure that eliminates the complexity, performs at the highest level and produces predictable results.

G-CEM LinkForce is the universal, durable solution to all adhesive challenges, providing optimum strength and aesthetics in one system for all indications and all substrates.

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**G-CEM LinkForce—The only luting cement a dentist needs**

**Optimal strength and aesthetics for all indications and substrates**

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**...the use of ultra-fine homogeneously dispersed fillers in high concentration delivers remarkable wear resistance, even on occlusal margins.”**

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**Why exhibit at SCANDEFA?**

SCANDEFA is a leading, professional branding and sales platform for the dental industry. In 2017, we are pleased to present SCANDEFA with two fair days and a more flexible course programme at the Annual Meeting. In addition to sales, branding and customer care, the fair format gives you the opportunity for networking, staff care, professional inspiration and competence development. SCANDEFA is organised by Bella Center Copenhagen and held in collaboration with the Annual Meeting organised by the Danish Dental Association (tandlaegeforeningen.dk).

**Who visits SCANDEFA?**

In 2016 over 8,000 dentists, dental hygienists, dental assistants and dental technicians visited SCANDEFA. For further statistical information please see scandefa.dk.

**Where to stay during SCANDEFA?**

Two busy fair days require a lot of energy, and therefore a good night’s sleep and a delicious breakfast are a must. We offer all of our exhibitors a special price for our three hotels, AC Hotel Bella Sky Copenhagen – Scandinavia’s largest design hotel, Hotel Crowne Plaza – one of the leading sustainable hotels in Denmark and the Copenhagen Marriott Hotel. We also offer easy shuttle service transport between the airport, Hotel Crowne Plaza and AC Hotel Bella Sky Copenhagen.

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